Obesity is defined by the World Health Organisation as ‘abnormal or excessive fat accumulation that presents a risk to health’. It is most commonly measured by BMI, though there are other methods such as waist and height ratios that taken with BMI, can be more accurate.

WHAT IS OBESITY?

It is caused by a variety of factors, including biology, mental health, genetic risk, environment, healthcare access, and access to ultra-processed food. It is not due to lack of willpower. Learn more about the ROOTS of obesity on the website.

OBESITY IS A DISEASE

People living with obesity are at a greater risk from other chronic diseases such as diabetes, cardiovascular disease and certain cancers. Obesity is also a risk factor for complications of Covid-19.

OBESITY IS A RISK FACTOR

‘Eating less, moving more’ implies that weight loss is just about diet and exercise, ignoring other drivers of obesity. Although physical exercise plays an important role in overall health and can be used in the context of comprehensive weight management interventions and prevention strategies, exercise alone is not an effective obesity treatment.

‘EAT LESS, MOVE MORE’ DOES NOT “FIX” OBESITY

In many countries, people living with obesity are regularly blamed for their disease. Weight stigma reinforces assumptions that obesity is merely a person’s individual responsibility. It can damage mental and physical wellbeing and may prevent people from seeking necessary medical care. While stigma differs in different parts of the world, one thing is clear: experiencing systemic bias does not help people to adopt healthier lifestyles. In fact, it can make it harder. Learn more about the impact of stigma.

WEIGHT STIGMA IS DANGEROUS

Weight is one indicator of obesity, but treating obesity is about improving overall health, not just about losing weight. It is possible for a person with a higher BMI to be managing their disease and living at a ‘healthy weight’.

OBESITY IS NOT JUST ABOUT WEIGHT

Obesity is often driven by forces outside of a person’s control. Biological and genetic factors put some of us at greater risk. Our physical and social environments impact on our ability to live healthy lives and expose us to unhealthy foods that are engineered to make us eat more. Obesity is therefore the result of complex biological, genetic and environmental factors.

INDIVIDUALS ARE NOT TO BLAME FOR THEIR OBESITY

Obesity is now rising the fastest in lower- and middle-income countries. Many are simultaneously tackling overweight/obesity and under-nutrition. Obesity is especially prevalent in poorer and more vulnerable communities.

OBESITY IS NO LONGER JUST A DISEASE OF RICH COUNTRIES

Childhood obesity has nearly doubled every 10 years. It can profoundly affect children’s physical health, social, and emotional well-being, and self esteem. It is associated with poor academic performance and a lower quality of life. It is often carried through to adulthood, so prevention and treatment is vital to stopping a global rise in obesity. Education is needed to support appropriate nutrition for children.

CHILDHOOD OBESITY CAN AND MUST BE PREVENTED AND TREATED

People living with obesity are twice as likely to be hospitalized if tested positive for Covid-19.

PEOPLE

Childhood obesity is expected to increase by 60% over the next decade, reaching 250 million by 2030.

CHILDHOOD

The medical consequences of obesity will cost over $1 trillion by 2025.

TRILLION

800 Million people around the world are living with obesity.

MILLION